

What is claimed:

1. A method of maximizing educational enrollments, comprising:
 - (a) generating a database containing a plurality of Members in communication with a controller; and
 - (b) receiving data at said controller on at least one Network School offering a discounted tuition rate in exchange for access to said Members.
2. The method of claim 1, further comprising matching said Members with said Network School based upon prerequisites determined by said Network School.
3. The method of claim 1, wherein said Members include at least one individual student, employer, employer sponsored educational program, employer associations or other special interest group.
4. The method of claim 1, wherein said Network School includes at least one private school, post-secondary school, under graduate school, graduate school, post graduate school, doctorate programs, executive management programs, continuing education programs, or trade/vocational school.

5. The method of claim 1, further comprising generating a database containing at least one Network School.

6. The method of claim 5, wherein said database further includes data further comprises data relating to at least one of a set of prerequisites for enrollment into said Network School, availability of capacity, proposed discounted tuition cost, or proposed tuition cost

7. The method of claim 1, further comprising transmitting displaying a list of said Members to said Network School.

8. A method of maximizing educational enrollments, comprising:

- (a) generating a database containing a plurality of Members in communication with a controller;
- (b) receiving data at said controller on at least one Network School in exchange for a payment; and
- (c) matching said Members with said Network School based upon prerequisites determined by said Network School.

9. The method of claim 8, wherein said payment comprises at least one of a percentage discount from a proposed tuition cost, a fee, or an incentive bonus for increasing enrollments in specific target programs.

10. A method of maximizing educational enrollments,
comprising:

- (a) generating a database containing a plurality of Members in communication with a controller;
- (b) receiving data at said controller on at least one Network School offering a discounted tuition rate in exchange for access to said Members;
- (c) matching said Members with said Network School based upon a set of prerequisites determined by said Network School
- (d) transmitting a list to said Network School, said list containing said Members which match said prerequisites; and
- (e) notifying said Members concerning the status of inclusion on said list.

11. A method of maximizing educational enrollments, comprising:

- (a) receiving registration information from at least one Member at a controller;
- (b) receiving registration information from at least one Network School at said controller;
- (c) generating a database containing said information from said Member;

(d) generating a database containing said information from said Network School offering a discounted tuition rate in exchange for access to said Member;

(e) comparing said Member database with said Network School database based upon a set of prerequisites determined by said Network School;

(f) transmitting a list to said Network School, said list containing said Members in said Member database which match said prerequisites; and

(g) notifying said Members concerning the status of inclusion on said list.

12. The method of claim 11, wherein said Member registration further comprises receiving a payment from said Member.

13. The method of claim 11, wherein said discounted tuition rate tuition is tiered depending on the number of said Members enrolled at said Network School.

14. The method of claim 11, further comprising transmitting advertising material to said Members, said advertising material related to ancillary product or service providers.

15. A method of maximizing educational enrollments, comprising:

(a) receiving data at said controller on at least one

Member; and

(b) generating a database containing at least one Network

School offering a discounted tuition rate in exchange for access to said Members.

16. A system for maximizing educational enrollments,

comprising:

a memory device; and

a processor in communication with said memory device and

configured to generate a database containing a plurality of Members in

communication with a controller; receive data at said controller on at least one

Network School offering a discounted tuition rate in exchange for access to said

Member; and match said Members with said Network School based upon

prerequisites determined by said Network School.

17. The system of claim 16, further comprising a link connecting the processor to a Network School computer for display of a list of said Members.

18. The system of claim 16, further comprising a link connecting the processor to a member computer for display of a list of said Network Schools.

19. A system for maximizing educational enrollments, comprising:

means for generating a database containing a plurality of

Members in communication with a controller;

means for receiving data at said controller on at least one Network School offering a discounted tuition rate in exchange for access to said Members; and

means for matching said Members with said Network School based upon prerequisites determined by said Network School.

20. The system of claim 19, further including means for transmitting registration information in response to a login request.

21. A computer readable medium for use in providing a system for maximizing educational enrollments, comprising:

an instruction code for generating a database containing a plurality of Members in communication with a controller;

an instruction code for receiving data at said controller on at least one Network School offering a discounted tuition rate in exchange for access to said Members; and

an instruction codes for matching said Members with said Network School based upon prerequisites determined by said Network School.